

SPONSORSHIP OPPORTUNITIES

|   16 - 18 February 2024 | EVENT SPONSOR | PLATINUM SPONSOR | PRINCIPAL SPONSOR | CO - SPONSOR | ASSOCIATE SPONSOR | CORPORATE SPONSOR | DOCUMENTATION SPONSOR |
|---|---------------|------------------|-------------------|--------------|-------------------|-------------------|-----------------------|
| PACKAGES (INR in Lakhs) | 20 | 15 | 10 | 7.5 | 5 | 3 | 2 |
| Complimentary Space / Stall in Sq Mts | 72 | 54 | 45 | 36 | 27 | 18 | 9 |
| Logo display on the Main arch gate - Venue Entry Point | ✓ | ✓ | ✓ | ✓ | ✓ | x | x |
| Logo display on the arch gate - Exhibition entry | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | x |
| Logo display on the arch gate - Conference Hall Entry | ✓ | ✓ | x | x | x | x | ✓ |
| Logo display on the Thank you Supporters Board at strategic locations | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo display on the Flags/Buntings from Main Entry to Exhibition Area | ✓ | ✓ | ✓ | ✓ | ✓ | x | x |
| Stand Alone Display System inside the Exhibition Halls at strategic locations | ✓ | ✓ | ✓ | ✓ | x | x | x |
| Stand Alone Display System inside the Conference Hall at strategic locations | ✓ | ✓ | x | x | x | x | ✓ |
| Branding at the Registration Area | ✓ | x | x | x | x | x | x |
| Accord and acknowledge the Sponsorship status at the Conference | ✓ | ✓ | x | x | x | x | x |
| Logo placement on Conference main backdrop | ✓ | ✓ | ✓ | ✓ | x | x | x |
| Stand Alone Display System inside the Speakers Lounge | ✓ | ✓ | x | ✓ | x | x | x |
| Thank you sponsor panel at Press & Media Interaction Room | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Dedicated speakings lot from Sponsor companies at the sectoral sessions | ✓ | ✓ | x | x | x | x | x |
| Reserved seating at the Conference Hall for CEOs | ✓ | ✓ | x | x | x | x | x |
| Corporate/commercial video film during break hours (Sponsors to provide film for 1 Minute) | ✓ | ✓ | x | x | x | x | x |
| Corporate brochure insertion in the Documentation / Delegate kit | ✓ | ✓ | x | ✓ | x | x | ✓ |
| Free delegate passes to attend the Conference Sessions (in Nos) | 12 | 10 | 6 | 8 | 4 | 2 | 2 |
| Free delegate passes to attend the Dinner Session (in Nos) only for Top Management | 3 | 2 | 1 | 2 | 1 | 1 | 1 |
| Colour advertisement in the conference Booklet | ✓ | ✓ | ✓ | ✓ | x | x | ✓ |
| Advertisement in the Exhibition Catalogue | ✓ | ✓ | ✓ | ✓ | ✓ | x | x |
| Sponsors Profile in the Exhibition Catalogue | ✓ | ✓ | ✓ | ✓ | ✓ | x | x |
| Logo Display on the cover page of the Exhibition Catalogue | ✓ | x | x | x | x | x | x |
| Newspaper Advertisement | ✓ | x | x | x | x | x | x |
| Advertisements in Official Publications | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| e-Mail Updates | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Visitor Passes (invite) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Post Event Report | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event Website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

For more details on :

Sponsorship/Conference, please contact Ms S Prajitha / 9849470365 / s.prajitha@cii.in

Stalls at the Exhibition, please contact : Mr Daniel George / 9849114758 / daniel.george@cii.in